



# LEGACY INSTITUTE

FOR FINANCIAL EDUCATION



# About LIFE

- Founded in 2014
- Designed to positively impact underrepresented communities by teaching financial literacy, creating economic stability, and building generational wealth.
- Adult Programs
  - Financial Opportunity Center
  - Juzi Spot
  - LIFE Tech
  - Lufkin Urban Garden & Market (LUGM)
  - North Lufkin Community Small Grants Program
  - And more!
- Youth Programs
  - Generation A
  - Campus LIFE
  - PASS



## The Wazo Project

- **Empower** existing and aspiring entrepreneurs within **low-income, underrepresented, and historically excluded populations** throughout Deep East Texas with the **knowledge and resources** that increases the likelihood of them experiencing **successful outcomes**.



# The Wazo Project

## Services:

- Developing a Marketing/Business Plan
- Understanding Bookkeeping and Accounting
- Increasing Customer Network
- Building Rapport with the Community
- Access to Affordable Capital (incl. Start-Up)
- Understanding Corporate Structures
- Assistance Finding Affordable Space (if available)
- The Power of Attaining HUB Certification



The Wazo Project

